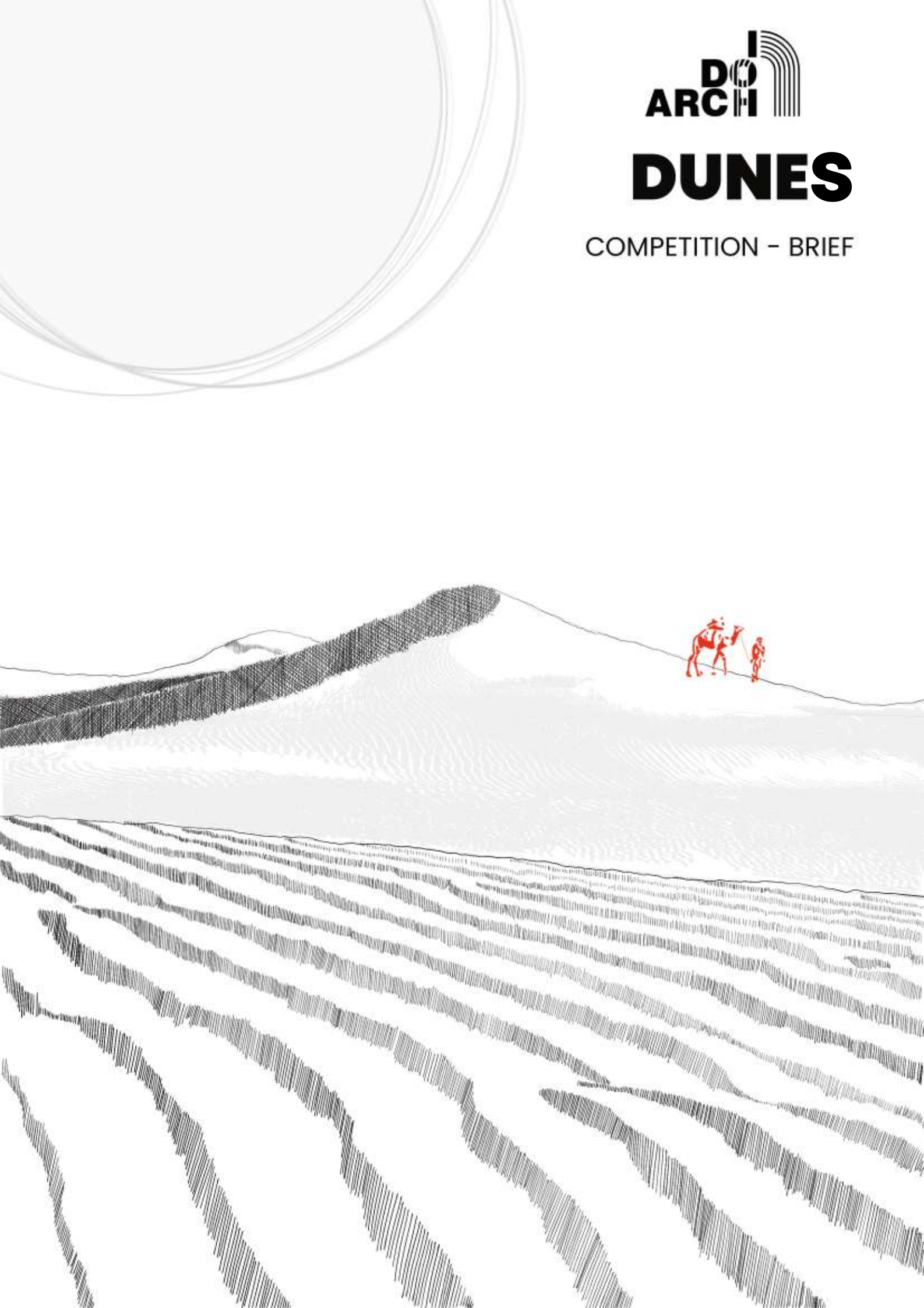


**DO
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COMPETITION - BRIEF



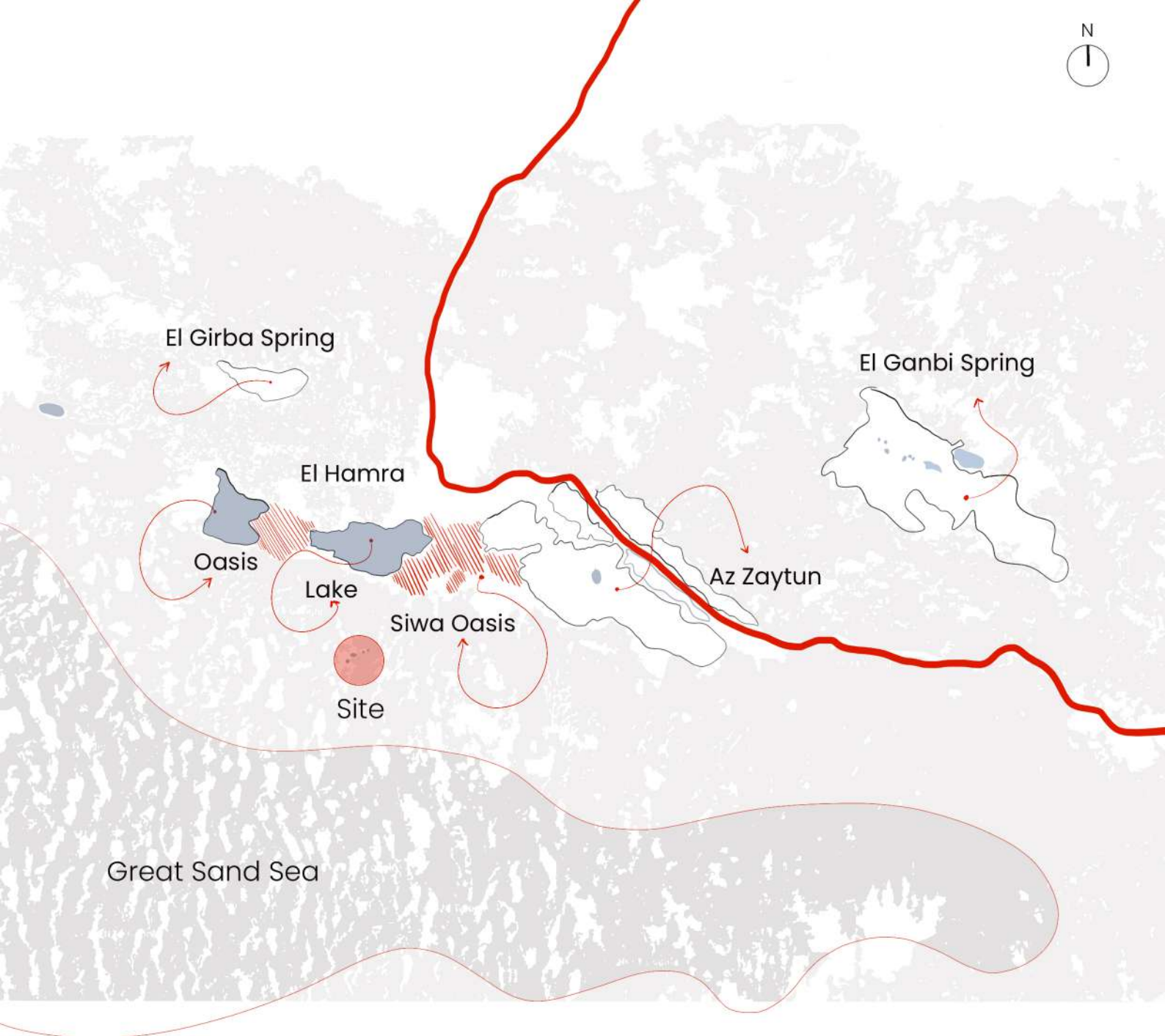


Siwa Oasis

Tracing its roots to the 10th millennium BC has an enchanting history. It houses several archaeological landmarks, such as the Temple of Amun, the Temple of the Treasury. The remains of the Shali Ghadi fortress and The Mountain of the Dead offering a glimpse into its rich past.

The people of Siwa derive their ancestry to ancient Berber tribes who have inhabited the region for centuries. Their culture reflects a blend of Berber, Egyptian, Greek, and Roman influences, shaped by interactions with various civilizations.

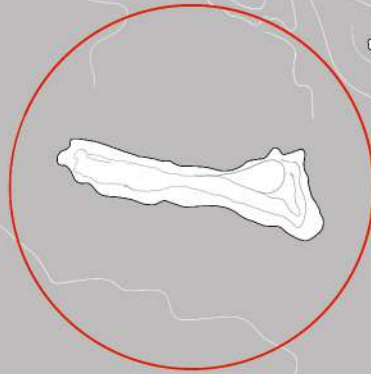
The community's close ties to nature and ancient heritage shape its vibrant cultural landscape. The buildings typically feature locally sourced materials such as Karshif (salt stones mixed with silt), wood (olives), palm trees.



Context

The Siwa Oasis is an urban oasis in Egypt. It is located between the Qattara Depression and the Great Sand Sea in the Western Desert, 50 kilometers east of the Egypt–Libya border and 560 kilometers from the Egyptian capital city of Cairo.

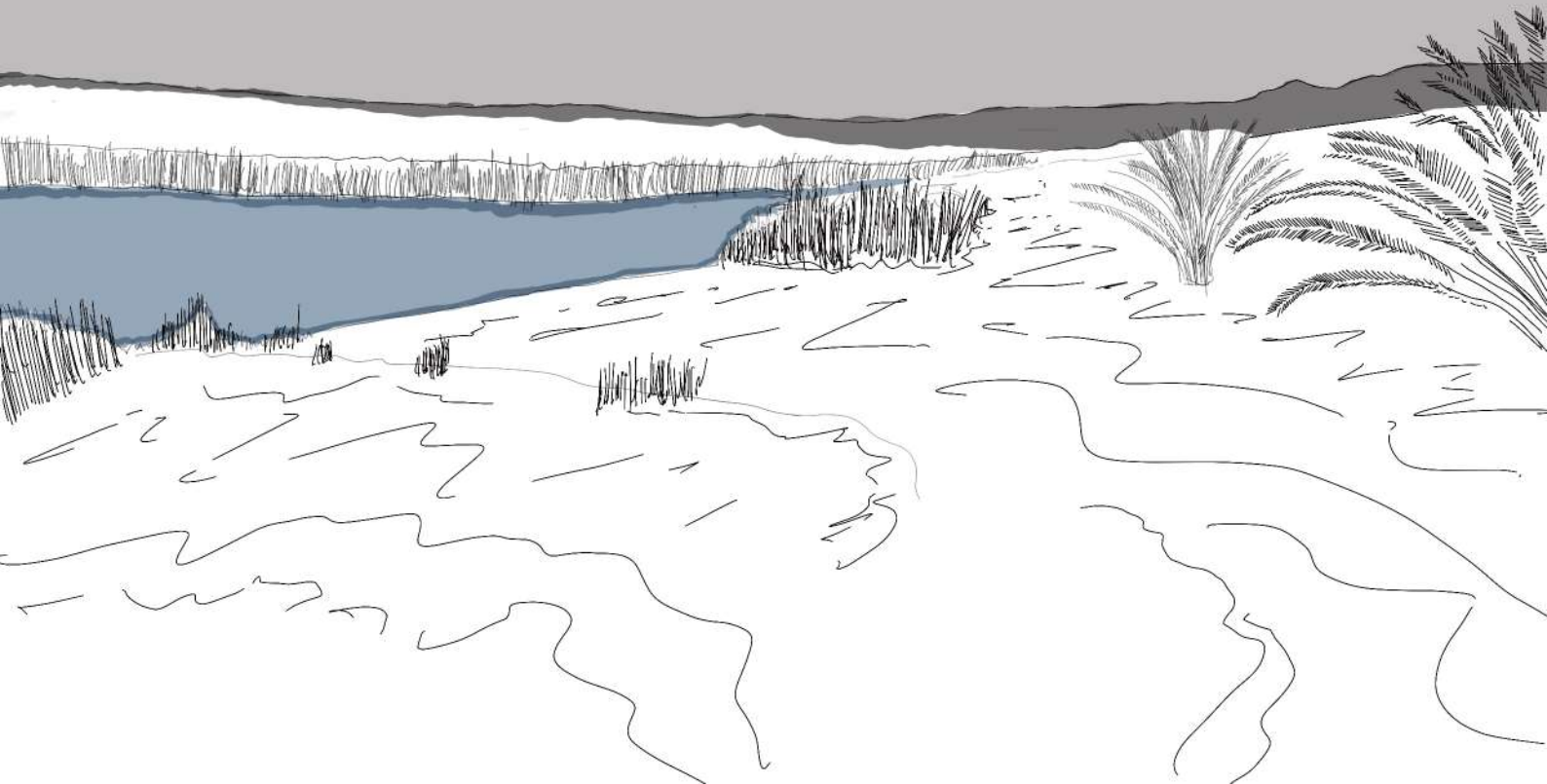
The Oasis offers everything that attracts the tourist's imagination, including palm trees embracing the fresh and saltwater lakes, giant dunes and the ruins of the remaining mud cities.

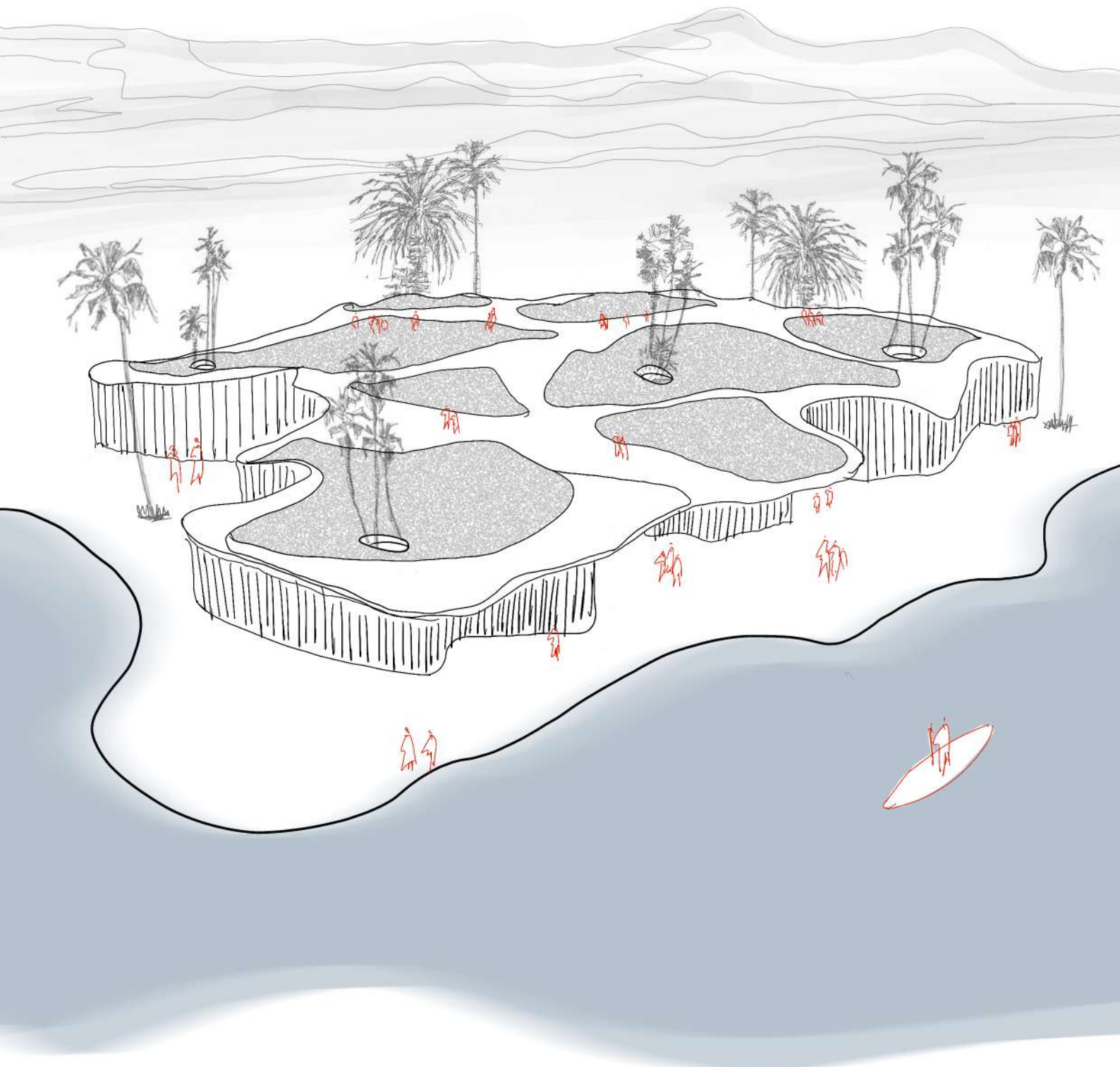


SITE

Coordinates

(29.127931858995847, 25.440731253090448)

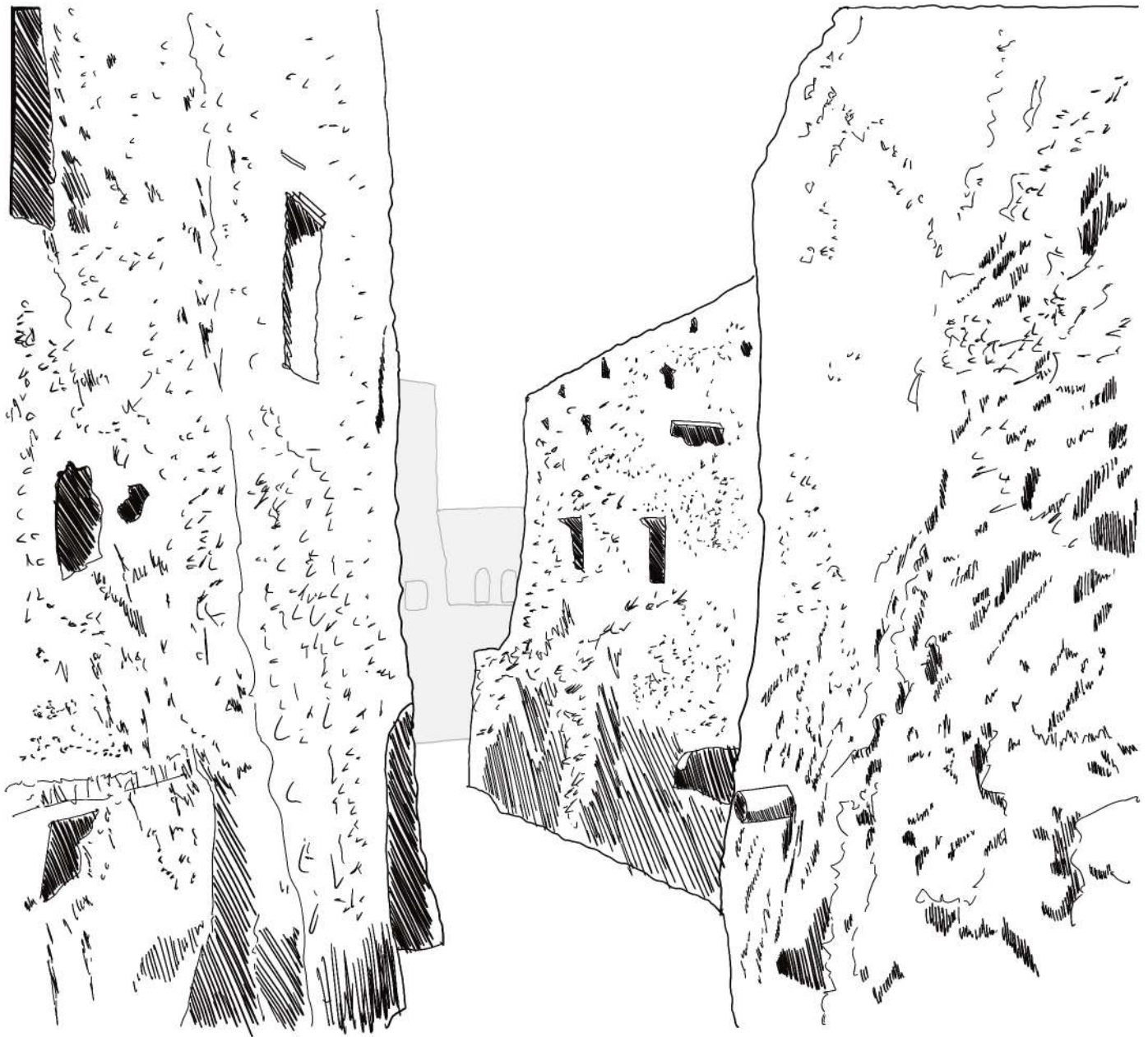




Wellness Camp

Key Words

- Meditation
- Natural Lighting
- Protection
- Materials
- Sustainable Design



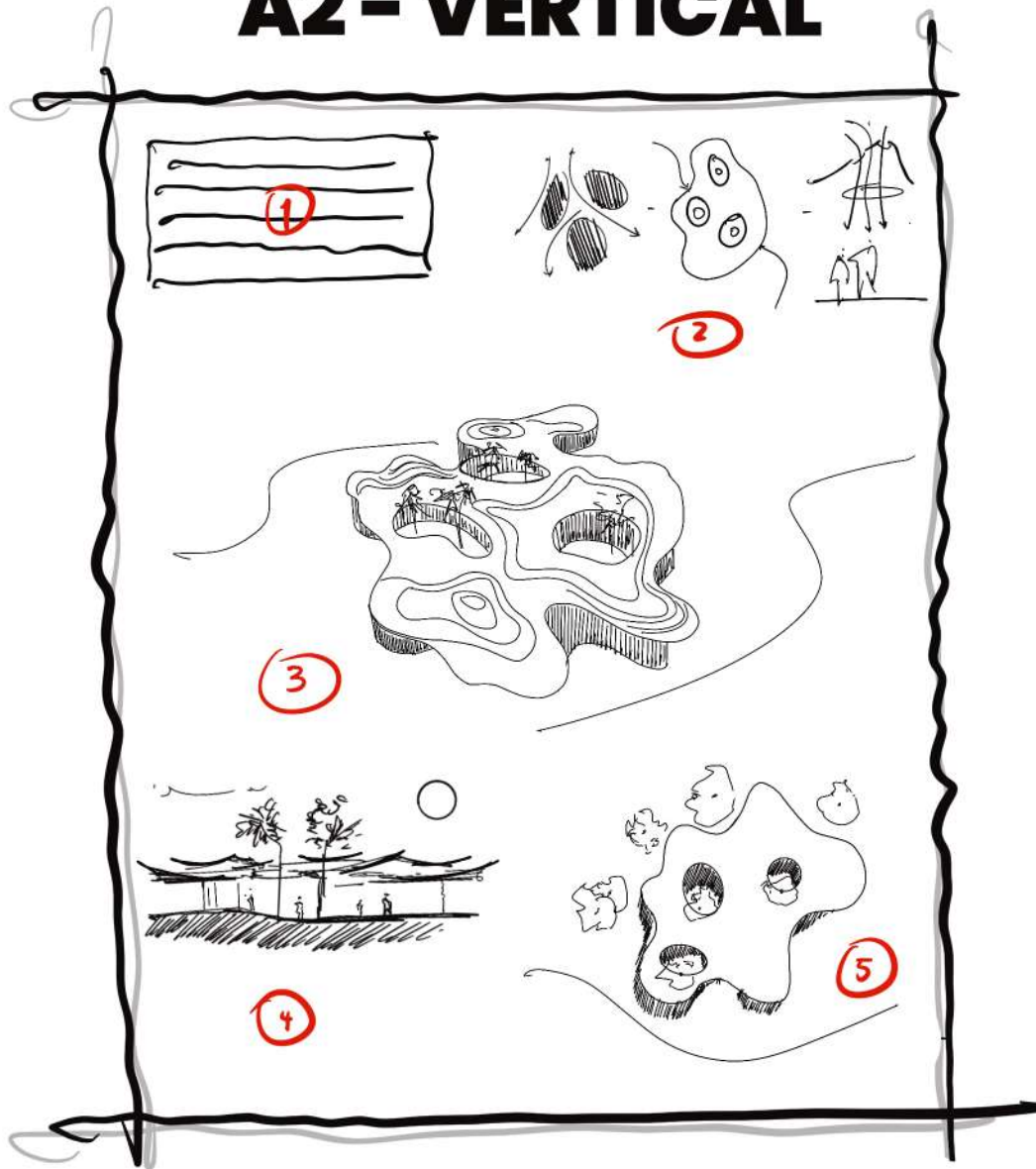
Project Requirements

Design a Wellness Camp experience that integrates ecological design principles with natural materials like Karshif, wood, and palm trees. The camp aims to promote holistic well-being through a diverse program including meditation, workshops, sports activities and entertainment. Lighting design is important to integrate within the proposal (Artificial and Natural).

Program:

- Nights accommodation
- Camp
- Farming
- Yoga and Meditation
- Spa Treatments
- Hosting events
- Sports Horse/camels riding sand boarding/swimming/Kayaking.
- Creative Workshops
- Entertainments: Air balloons station / Open cinema

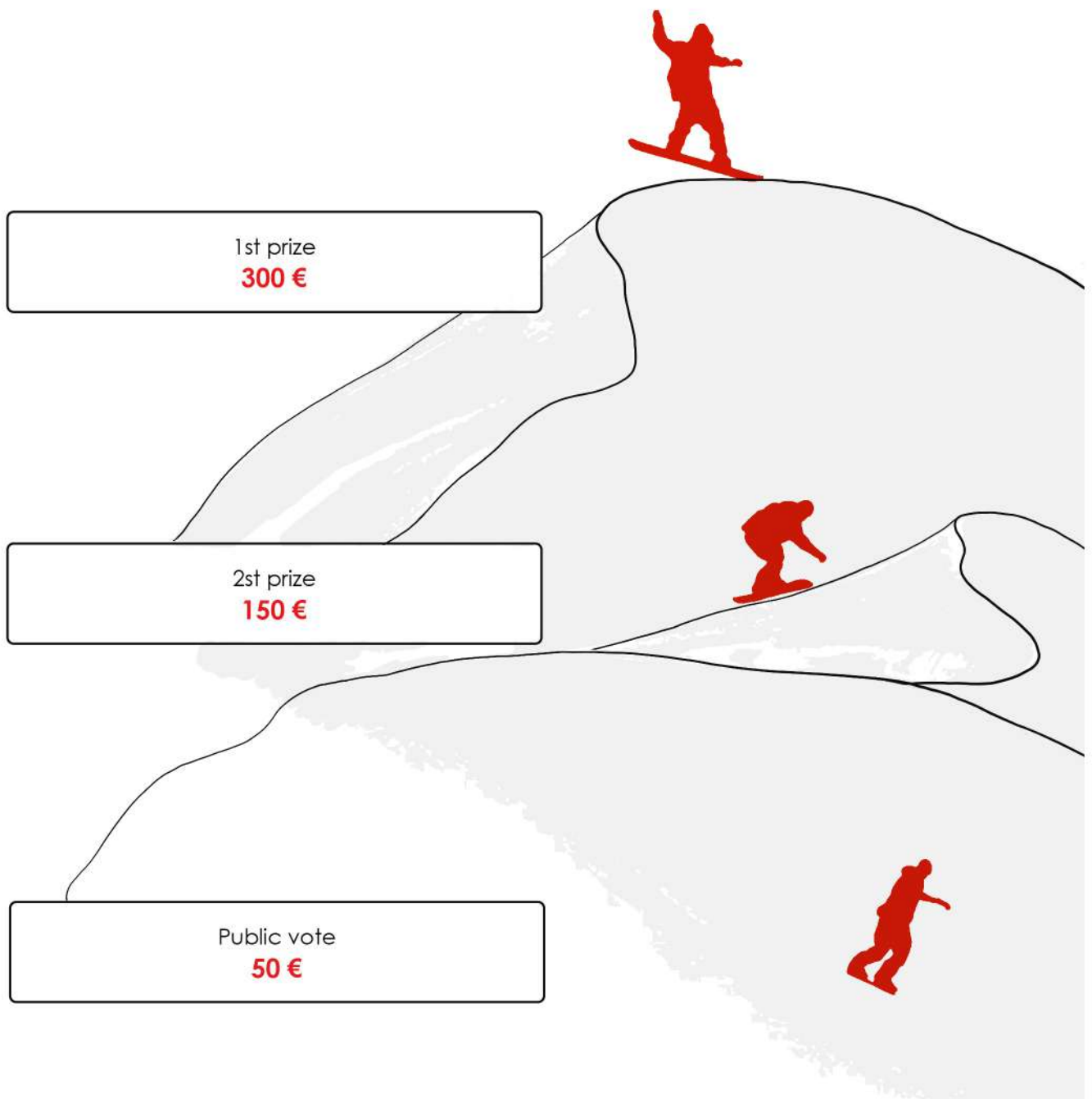
A2 - VERTICAL



It's **IMPORTANT** to note that the template provided is purely for **EXAMPLE** purposes. While it serves as a helpful guide, feel free to adapt and customize it to better suit your specific needs.

SUBMISSION REQUIERMENTS

1. CONCEPT
2. CONCEPTUAL DIAGRAMS
3. PERSPECTIVE/RENDER
4. SECTION
5. SITE PLAN /
GROUND FLOOR



TIMELINE & PRIZES

